

Genie Flex[®]

via[®]
SEATING





Strong, flexible
& adaptive—
Genie Flex®'s
dynamic TPU back
moves with you,
delivering resilient
support all day.



Crafted for resilience, engineered for movement, designed Genie Flex®.

In the evolving world of task seating, Genie Flex® stands as a bold evolution of the award-winning Genie® series. Its name speaks to its defining feature—a dynamic Thermoplastic Polyurethane (TPU) flex back that responds seamlessly to the body, delivering strength, flexibility & enduring comfort in one.

Every detail of Genie Flex® reflects a design philosophy of adaptability & performance. The chair's TPU back, known for its use in high-performance footwear & industrial applications, offers resilient flexibility that moves naturally with each posture shift. This durability is paired with Via Seating's proprietary comfort foam, ensuring lasting ergonomic support across long workdays.

From focused workspaces to demanding environments, Genie Flex® transitions effortlessly. Its inclusive range of six seat sizes ensures every body is supported without visual distinction, while its clean design language creates a unified look across teams, offices & spaces.

Precision & craftsmanship define Genie Flex®. Manufactured in the United States, it embodies Via Seating's commitment to sustainability with materials that are responsibly sourced, recyclable & built for longevity. The result is a chair that delivers not only comfort & adaptability but also confidence in lasting performance.

More than seating, Genie Flex® is a statement of strength, inclusivity & innovation. It reimagines ergonomic design through the lens of flexibility—empowering users to work, move & thrive without compromise.

This is Genie Flex®: a chair built to move with you, support you & endure with you through every moment of the workday.





Smart Features



Dynamic Flex Back

The Genie Flex®'s back design moves in harmony with the body—bending, flexing & adapting to every shift in posture—while maintaining consistent ergonomic support. Durable, bleach-cleanable & fully recyclable, the TPU back offers comfort built to endure demanding work environments.



Dynamic Adjustable Arm

The dynamic arms with all ergonomic add-ons provide extensive adjustability, moving seamlessly to every user's posture. With effortless height, width, depth & pivot control, they deliver personalized support that enhances comfort & ergonomic alignment throughout the workday.



Via Comfort Foam

Via Seating's proprietary comfort foam is injection-molded into custom engineered molds, ensuring consistent support & lasting durability. Its ergonomic design contours to the body, delivering all-day comfort that adapts seamlessly to every posture.



Synchro Technology

The quick adjust advanced synchro promotes healthy alignment by coordinating seat & back movement in a smooth, ergonomic motion that adapts to posture shifts throughout the day. Featuring 5-position tilt limiter, seat depth & forward tilt adjustments.

Genie Flex® Collection

Explore a resilient family featuring task, management, stool, tall stool & sit-to-stand options—all powered by the dynamic TPU flex back.



Chair, standard (B)
seat



Chair, heavy-duty (D)
seat



Task stool



Sit-to-stand chair with
telescoping gaslift





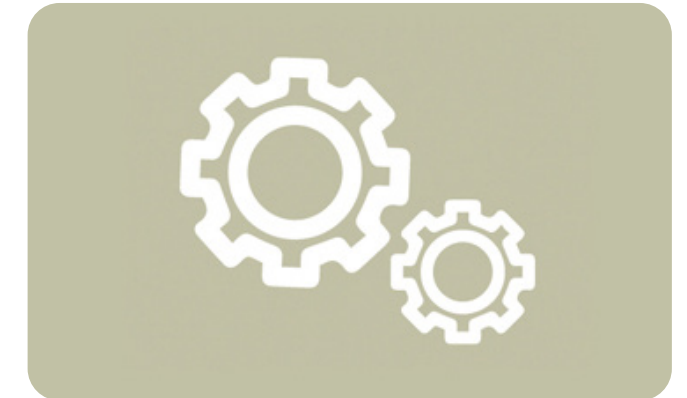


Sustainability



DfE Lead Design →

All Via Seating products follow the Design for the Environment (DfE) design approach. During this process, all components are screened to identify and assess the human and ecosystem health impacts of chemicals of concern. We screen all product components to the ANSI/BIFMA e3-2019 Annex B- List of Chemicals of Concern and the California Proposition 65 List.



Vigorous Testing →

Our products are annually assessed by a 3rd party team of chemists & globally-recognized ISO 17025 accredited lab. They are rigorously tested for conformance to ANSI/BIFMA e3 standard credits 7.6.1, 7.6.2 and/or credit 7.6.3 as well as conformance to low-emitting materials. Prior to product launch, every product is continuously developed testing its functionality & durability within Via Seating's ISO 17025:2017 accredited lab.



Environmental Impact →

All Via Seating products are BIFMA LEVEL® certified. LEVEL® is an evaluation and certification system for environmentally-preferable and socially-responsible office furniture. 3rd party certification is achieved by conformance to a multi-attribute standard created by the Business and Institutional Furniture Manufacturer's Association (BIFMA) that evaluates product impacts across categories including Materials, Energy, Human



End of Life ↻

Via Seating provides accessible care guidelines that help maintain the quality of every product and easy-to-follow disassembly instructions when a product reaches the end of its life.



Options

Backs



Mid back

Seats



Via Seating’s injection-molded comfort foam¹:

- | | |
|-----------------------------|--------------------------------|
| Petite AA (19.5 x 18.0 in) | Large C (22.0 x 21.0 in) |
| Standard A (19.5 x 19.0 in) | Extra-large D (23.5 x 20.0 in) |
| Petite BB (20.0 x 19.5 in) | |
| Medium B (20.0 x 20.5 in) | Thickness: 3.75 - 4.0 in |

Arms



Armless



Black basic
(+ optional arm width)



Grey basic
(+ optional arm width)



Black roll back



Black dynamic
(+ optional 4D armrest
+ optional arm width)



Grey dynamic
(+ optional 4D armrest
+ optional arm width)



Polished dynamic
(+ optional 4D armrest
+ optional arm width)

Controls

- Basic conference tilt
- Basic conference tilt & seat depth
- Auto-Adjust body balance
- Auto-Adjust body balance & seat depth
- Quick adjust advanced synchro
- Quick adjust synchro & seat depth
- Quick adjust synchro, seat depth & forward tilt
- Auto-Adjust body balance for stools
- Quick adjust synchro, limited seat depth & forward tilt for sit-to-stand chairs

Bases



Black

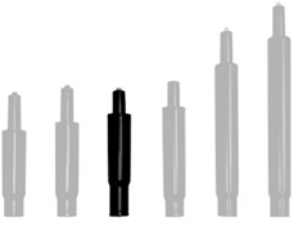


Magnet grey



Polished

Gas Lift/Cylinder



Black standard height

Stool Heights



Tall & Extra-tall



Sit-to-stand with
telescoping gas lift

Casters & Glides



Black carpet casters



Grey-black all-floor

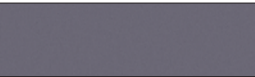


Black glides

Frames



Black



Magnet grey

TPU



Black



Grey



White





Designer



Henner Jahns

Henner Jahns, founder of Gecco Vision, leads a boutique design team known for crafting custom, award-winning office seating. Their hands-on, focused approach turns bold ideas into standout solutions.



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